

OpCo Pro Forma (Projections/Sample)

	Patrons Day	Patrons Month	Patrons OZ.	Cost per OZ	Monthly Total	Yearly Total
Cost of Sales						
at 100% to plan						
Beer Patrons (80% of total patrons)	209	6257	24	\$0.12	\$18,021	\$216,247
Wine Patrons (10% of patrons)	26	782	6	\$0.40	\$1,877	\$22,526
Liquor Sales (10% of patrons)	26	782	6	\$0.72	\$3,379	\$40,546
10% Waste					\$2,328	\$27,932
Cost of Sales Total					\$25,604	\$307,251
Recurring Costs Per Month				100%	90%	80%
		sq ft	10% increase after 5 Years			
Lease (building sq ft * \$ per sq. ft yearly)		6500	\$42.00	\$22,750	\$22,750	\$22,750
Salaried Managment Pay				\$12,000	\$12,000	\$12,000
FOH Payrol \$5/hour * # of monthly hours	\$	5.00	1532	\$7,660	\$7,660	\$7,660
Employer Payroll Tax liability 20% of payroll				\$3,932	\$3,932	\$3,932
Credit Card service & transaction Fees 3.2%	\$	0.032		\$4,340	\$3,906	\$3,515
Liability Insurance & Workman's Comp				\$1,800	\$1,800	\$1,800
Marketing				\$4,500	\$4,500	\$4,500
Utilities				\$1,800	\$1,800	\$1,800
Cleaning Supplies/Janitor Service/Rags				\$500	\$500	\$500
Misc Building Supplies(Light bulbs, etc)				\$750	\$650	\$600
C02 Gas Supplier				\$500	\$500	\$500
Repairs/Maintenace				\$450	\$450	\$450
City Licenses & Fees				\$500	\$500	\$500
Accountant				\$350	\$350	\$250
Payroll services				\$500	\$500	\$500
Entertainment/Bands				\$2,500	\$2,500	\$2,500
Miscellaneous				\$2,000	\$2,000	\$1,800
Projections				100%	90%	80%
Average Patrons per Day				261	235	209
Average Patrons per Month				7821	7039	6257
Total Monthly Reoccurring Costs				\$66,832	\$66,298	\$65,557
Total Monthly Cost of Goods Alcohol				\$25,604	\$23,044	\$20,483
Total Monthly Costs of Goods Food & labor				\$32,574	\$29,317	\$26,385
Total Monthly Costs				\$125,011	\$118,659	\$112,426
Total Monthly Gross Alcohol Sales				\$85,175	\$76,658	\$68,275
Total Monthly Gross Food Sales				\$50,448	\$45,403	\$40,863
Total Monthly Bowling Sales(4 Lanes rented for 25-35 hours weekly)				\$26,880	\$24,192	\$21,504
Total Monthly Golf Simulators(4 units rented 25-35 hr weekly)				\$22,500	\$20,250	\$18,000
Total Monthly Gross Sales				\$162,504	\$146,253	\$130,642
Yearly Gross Sales				\$1,950,043	\$1,755,039	\$1,567,708
Total Monthly Net Profit Bowling				\$26,880	\$24,192	\$21,504
Total Monthly Net Profit Golf Simulators				\$22,500	\$20,250	\$18,000
Total Monthly Net Profit Alcohol Sales				\$59,571	\$53,614	\$47,792
Total Monthly Net Profit Food Sales				\$17,874	\$16,086	\$14,478
Total Monthly Net Profit				\$59,993	\$47,844	\$36,216
Total Yearly Net Profit				\$719,915	\$574,133	\$434,595
Net Profit Margin				37%	33%	28%